



21ST ANNUAL PWA EXPO BREAKFAST

7:30–9 AM | Wednesday, March 19, 2025 | Oregon Convention Center

CELEBRATE CAREER EXPLORATION AND EMPOWER OREGON YOUTH



AT THE 2024 PWA EXPO BREAKFAST, WE HAD:

- **425+ GUESTS**
- **120+ EMPLOYERS AND SCHOOLS REPRESENTED**
- **50 TABLES**

100% of 2024 attendees described their experience as excellent or good, with 72% choosing “excellent”

For more info, contact Carlos at carlos@portlandworkforcealliance.org

ABOUT THE EXPO BREAKFAST

- Celebrate the work of our partners.
- Connect with like-minded leaders who believe in developing young people’s career aspirations.
- Meet inspiring students and learn how to get involved.
- Stop by the NW Youth Careers Expo afterward, and see thousands of students from 75+ high schools connecting with 200+ exhibitors representing the state’s leading employers.

“PWA has these amazing career opportunities. There might be careers and jobs you would have no idea about if you didn’t step out and try, so...get out there and try new things!”



Student Harper Williams, Grant High School, past breakfast speaker

LEARN MORE ABOUT THE NW YOUTH CAREERS EXPO AT PORTLANDWORKFORCEALLIANCE.ORG/EXPO

SUPPORT OREGON’S SCHOOLS & WORKFORCE. SPONSOR THE PWA BREAKFAST!

SPONSOR THE EXPO BREAKFAST

- Your name and logo will be displayed at the breakfast, on PWA’s website, and in the Expo guidebook, among other benefits.
- Supporting PWA means you are supporting career learning experiences for thousands of students each year.
- Commit by January 3, 2025, for maximum recognition!

For more information, contact Carlos Sánchez Huizar at carlos@portlandworkforcealliance.org



Sponsor Level	Presenting, \$8,000	Leading, \$5,000	Supporting, \$2,500	Advocate, \$1,500
Named table for 8 guests at Expo breakfast (optional)	✓	✓	✓	✓
Listing on PWA’s website and in the Expo guidebook	✓	✓	✓	✓
On-stage and on-screen recognition at Expo Breakfast program	✓	✓	✓	✓
Year-round recognition: Supporter of workforce/education	✓	✓	✓	
Recognition in Expo materials	✓	✓	✓	
Name & logo on printed program at each table at Expo Breakfast	✓	✓	✓	
Social media recognition	✓	✓		
Included on “Meet our Sponsors” website and e-newsletter	✓			
Option of providing collateral on each table at the Expo Breakfast	✓			



NORTHWEST
YOUTH
CAREERS
EXPO

2024 EXPO BREAKFAST SPONSORS

Empowering Students Through Sponsorship

THANK YOU FOR YOUR SUPPORT!

PHRMA

engage. empower. inspire.



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JOIN US AT THE EXPO AFTER THE BREAKFAST!



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