



PORTLAND WORKFORCE ALLIANCE
CAREER DAY

Wieden
Kennedy⁺

MEDIA & DESIGN ADVERTISING CREATIVE WORK

NOVEMBER 21, 2024

Dream of a career in advertising and creative work?

Spend the morning at Wieden+Kennedy! Explore the global ad agency behind Nike and connect with art directors, writers, designers (visual, motion, UX/UI), strategists, account executives and others about what they do and why they love their jobs.

Participate in hands-on learning that simulates what it's like to work in the industry. Get a behind-the-scenes look at one of Portland's coolest design agencies. Learn about the education and skills needed for a career in advertising.

Date: Thursday, November 21, 2024
Time: 9:30 AM to 12:30 PM
Check-in: 9:15 AM – Program starts promptly at 9:30 AM
Location: Wieden+Kennedy
224 NW 13th Ave
Portland, OR 97209
Food: Lunch provided.

**SCAN THE QR CODE OR VISIT
THE LINK TO REGISTER:**



*Seats fill fast!
Registration closes
when filled.*

www.portlandworkforcealliance.org/events

Students are responsible for their own transportation to and from the experience.



PORTLANDWORKFORCEALLIANCE



PWORKFORCEA